



Justine Vertommen.

senior product designer

justine.vertommen@gmail.com · +32 477 53 66 11 · Belgium

junecreativeagency.be · linkedin.com/in/justinevertommen

Two things I can't help doing: making processes better, and putting the person using them first. That's most useful in complex, technical workplaces where experience design usually comes last. I'm curious past the point of politeness — it's what gets me from the surface explanation to the real one. I'm proactive, comfortable being the only designer in the room, and daring enough to ask the question everyone assumed was settled.

EXPERIENCE

Senior Product Designer · Freelance Jan '23 – Present

Design and product strategy for clients in various industries — most recently the only designer on Swift's digital asset standardisation platform. I bring stakeholders who disagree to one definition of the problem, then stay with it through build, picking up the product and analysis work that sits between roles.

Product Designer · Capgemini Design Studio Jun '21 – Jan '23

Represented the user in stakeholder meetings where business and technical constraints left them underrepresented. Ran experience audits — including a three-week engagement at Belfius with employee interviews in two languages — and delivered a recommendation deck highlighting quick wins.

Product Designer · Deloitte Digital Sep '19 – Jun '21

Sat between business and design as a functional analyst: getting close to the user, gathering requirements, and translating them into clear specs and user stories the delivery team could build from.

Business Analyst · Deloitte Sep '18 – Sep '19

Bridged business and technical teams on C&A's SAP migration, upgrading processes along the way and helping employees map their very human ways of working onto the new system the technology required.

EDUCATION

Master — Economics & Management

International Business · LSM · 2016 – 2018

Bachelor — Information & Communication Technologies

UCL · 2013 – 2016

SELECTED CLIENTS

SWIFT

YARA

BELGIAN POLICE

TOYOTA

SIEMENS GAMESA

AB INBEV

VESTAS

BELFIUS

See selected projects in depth at junecreativeagency.be

SKILLS

LANGUAGES

French native

English fluent

Dutch professional

Spanish conversational

FACILITATION & ALIGNMENT

Design thinking, co-creation and alignment workshops, requirements gathering, stakeholder management

DESIGN

Customer journeys, personas, information architecture, wireframing, prototyping, UI, design systems, accessibility

DELIVERY

Working with development teams through build, product management and business analysis alongside the design work, defining the KPIs a product should measure

RESEARCH

User interviews, contextual enquiry, stakeholder interviews, synthesis

TOOLS

Figma, Adobe Suite, Miro, Jira, Confluence, Pen and paper