



Justine Vertommen.

senior product designer

justine.vertommen@gmail.com · +32 477 53 66 11 · Belgium

linkedin.com/in/justinevertommen · junecreativeagency.be

Two things I can't help doing: making processes better, and putting the person using them first. That's most useful in complex, technical workplaces where experience design usually comes last. I'm curious past the point of politeness — it's what gets me from the surface explanation to the real one. I'm proactive, comfortable being the only designer in the room, and daring enough to ask the question everyone assumed was settled.

EXPERIENCE

Senior Product Designer · Freelance Jan '23 – Present

Design and product strategy for clients in finance, government, agriculture and energy — most recently the only designer on Swift's digital asset standardisation platform. I bring stakeholders who disagree to one definition of the problem, then stay with it through build, picking up the product and analysis work that sits between roles.

Product Designer · Capgemini Design Studio Jun '21 – Jan '23

Crafted engaging end-to-end experiences across projects: being the voice of the user, designing functionality, aligning technical and business teams, and extending clients' design systems.

Ecommerce Consultant · Deloitte Digital Sep '19 – Jun '21

Designed and delivered B2B & B2C ecommerce sites: translating requirements into specs, defining the customer journey, shaping information architecture, and driving implementation.

Business Analyst · Deloitte Sep '18 – Sep '19

Bridged business and technical teams: gathering requirements, mapping processes, and shaping functional solutions for enterprise clients.

EDUCATION

Master — Economics & Management

International Business · LSM · 2016 – 2018

Bachelor — Information & Communication Technologies

UCL · 2013 – 2016

SELECTED CLIENTS

SWIFT

YARA

BELGIAN POLICE

TOYOTA

SIEMENS GAMESA

AB INBEV

VESTAS

BELFIUS

SKILLS

LANGUAGES

French native

English fluent

Dutch professional

Spanish conversational

FACILITATION & ALIGNMENT

Design thinking, co-creation and alignment workshops, requirements gathering, stakeholder management

DESIGN

Customer journeys, personas, information architecture, wireframing, prototyping, UI, design systems, accessibility

DELIVERY

Working with development teams through build, product management and business analysis alongside the design work, defining the KPIs a product should measure

RESEARCH

User interviews, contextual enquiry, stakeholder interviews, synthesis

TOOLS

Figma, Adobe, Miro, Jira, Confluence, Pen and paper